

# DEWAYNE COOK

OTTUMWA, IOWA, UNITED STATES

PHONE: (850) 776-0941

E-MAIL: DEWAYNECOOK2015@GMAIL.COM

TALENT PAGE: [STAATALENT.COM/CLIENT/DEWAYNE-COOK/](http://STAATALENT.COM/CLIENT/DEWAYNE-COOK/)

WEBSITE: [DEWAYNECOOK.COM](http://DEWAYNECOOK.COM)

An award winning sports broadcaster, production manager, and business operations leader with a background in story writing and presenting to captivate an audience visually and audibly. An innovator who excels in the challenge of capturing target markets and producing world-class content in a fast-paced and competitive industry.

## CORE SKILLS AND KNOWLEDGE

### Broadcasting and Presenting

Broadcasting Research and Interviews  
Research Trends and Connect with Fans  
Collaboration and Communication  
Digital and Social Platform Experience

Advanced Athletics Knowledge  
Event Coordination & Management  
Customer Relations and Support  
Commercial Production and Acting

DJ Host and On-Air Personality  
Emcee & Trained Public Speaker  
Deliver Engaging Live Remotes  
Presentations & Witty Personality

### Production and Operations Management

Work and Collaborate with Personalities  
Process Improvement Problem Solving  
Community Engagement and Confidence  
Business and Sponsorship Development

Operations Control and Management  
Project Management and Planning  
Organized, Disciplined, and Integrous  
Marketing Campaigns and Strategies

Cross-Functional Collaboration  
Business to Business Relations  
Team Leadership and Mentor  
Sales and Regulation Compliance

### Technology

Final Cut Pro, Adobe Premiere & Audition  
Adobe Photoshop, AP-ENPS, Social Media

Video and Audio Editing, RCS Nexgen  
Production Studio Setup & Operation

Smartcaster Automation System  
Multi-Camera Operations

## EXPERIENCE

### IOWA MEDIA NETWORK, CENTERVILLE, IOWA

JULY 2022-PRESENT

DIRECTOR OF BROADCAST, GoSCCTV

Produce video content focusing on eight South Central Conference schools and their activities  
Provide video play-by-play coverage of football and volleyball ranging from Class 1A-4A in the state of Iowa  
Conduct in-depth video interviews with administrators, coaches, students, and teachers on a variety of topics  
Edit and distribute video content via social media platforms  
Build and cultivate professional relationships with school administrators, coaches, and students

### OTTUMWA RADIO GROUP, OTTUMWA, IOWA

JANUARY 2020 – MARCH 2022

OPERATIONS MANAGER | SPORTS DIRECTOR | PLAY-BY-PLAY

Oversaw day-to-day operations of six commercial radio stations with 5-10 full-time & part-time employees  
Delivered play-by-play coverage of Van Buren County high school sports (baseball, basketball, football & volleyball)  
Collaborated with radio station Owner and sales team on advertising opportunities and marketing strategies  
Planned, scheduled, and aligned personnel & resources to ensure on time delivery of daily radio programming needs  
Play-by-Play for NJCAA DII Volleyball National Championships 2020 & 2021 (independently contracted)

### KSID RADIO, SIDNEY, NEBRASKA

JULY 2017 – DECEMBER 2019

NEWS DIRECTOR | PLAY-BY-PLAY | ON-AIR TALENT

Delivered play-by-play for local high school sporting events including pre- and post-game shows and interviews  
Delivered effective local and regional news and sports coverage, managed part time staff schedules and training  
Host and co-host experience on call-in show involving interviews with city/county leaders & sponsor reps  
Recorded afternoon and evening newscasts for three radio stations and voice tracked daily on AM and FM stations  
Conducted in depth interviews for local businesses, community members, and others during remote broadcasts

## EDUCATION

### UNIVERSITY OF FLORIDA, GAINESVILLE, FLORIDA

DECEMBER 2015

BACHELOR OF SCIENCE – TELECOMMUNICATIONS

## AWARDS AND RECOGNITIONS

### Nebraska Broadcasters Association

Gold Award – Best News Feature story (2018 – 2019)

Silver Award – Best Sports Feature story (2018 – 2019)

Gold Award – Best Play-by-Play (2017 – 2018) – First time this Award was given to the radio station in 50 years